

2025/6 RATE CARD

Mapepeza Community Newspaper
www.mapepeza.online

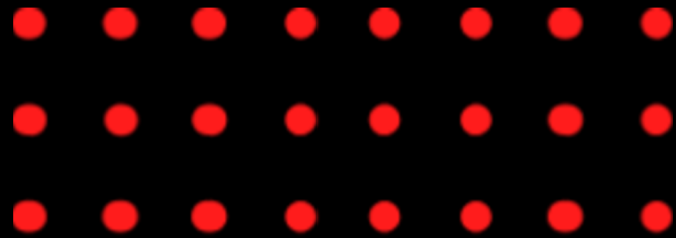


Mapepeza

ABOUT MAPEPEZA

Mapepeza News Media is the go-to source for up-to-date and reliable news for South African communities. Our free bi-weekly newspaper and news website cover a wide range of topics, including politics, business, sports, entertainment, and more, with a focus on local and regional events. Our team of experienced journalists and editors work hard to bring our readers the most accurate and engaging content possible. We produce media that incorporates a “community journalism approach”; where content is informed by the needs of the community. In other words, media that gives a voice to communities as opposed to that of authorities only.

We publish and present media that promotes dialogue and social change about issues.





- 2013: First newspaper published
- 2015: Joined the AIP
- 2016: Founding member of the Ekurhuleni Press Club
- 2017: Ekurhuleni Mayoral Award
- 2018: Funded by the MDDA
- 2019: Gauteng Sports Awards winner
Community Media of the Year
- 2020: Ekurhuleni Chief-Whip Special Award



MAPEPEZA MILESTONES

Mapepeza

NEWSPAPER



Fact Sheet

Mapepeza Community Newspaper was established in 2013 by the late Anatola 'Lolliepop' Mofoka and Stephen Seakgwe. The brand has grown to serve communities in Sedibeng, Ekurhuleni and parts of Mpumalanga.

Languages: English, Sesotho and IsiZulu

Frequency: Bi-weekly, (Second Fridays)

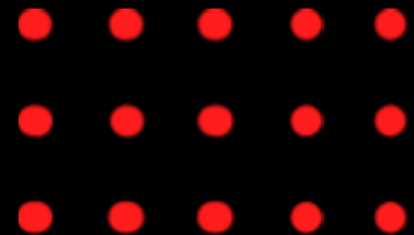
Print run: 5000+

Reach: 35000 (estimated).

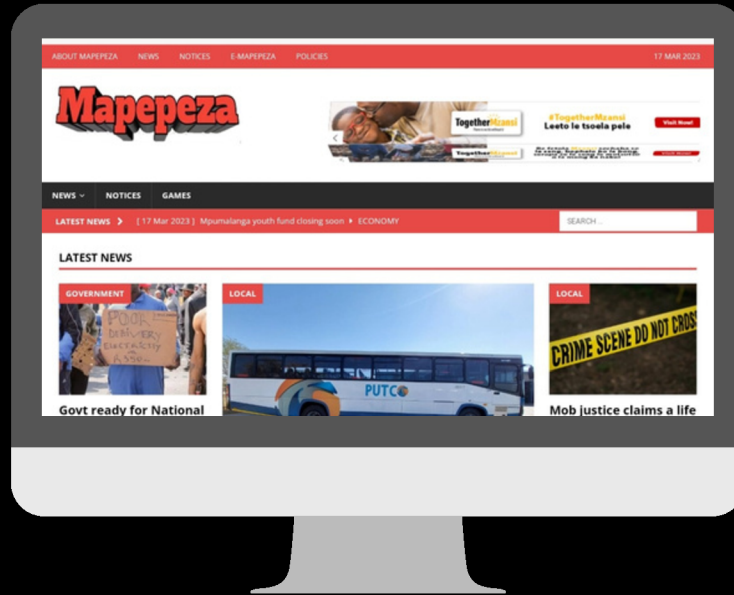
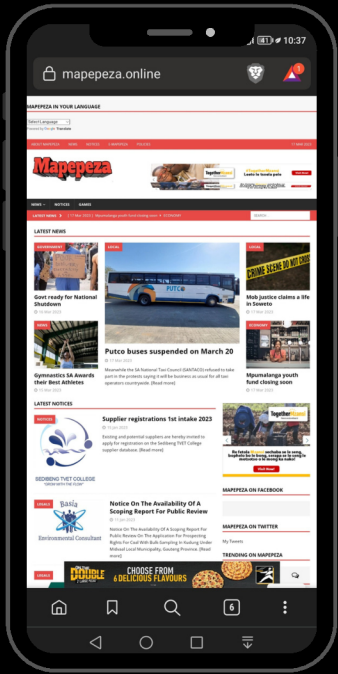
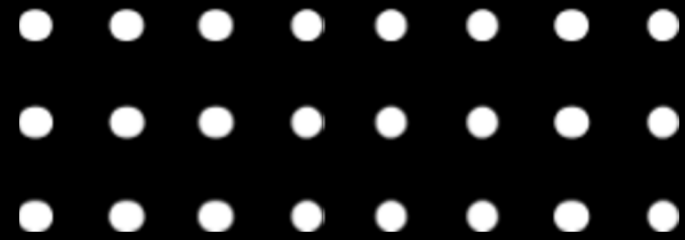
Distribution: Police stations, clinics, municipal offices, select retailers and filling stations



**AVAILABLE DIGITALLY ON
THESE PLATFORMS AND
NEWS STANDS**



ABOUT NEWS WEBSITE



Fact Sheet

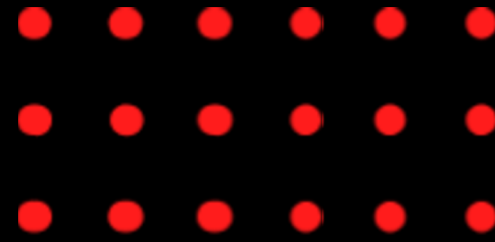
Mapepeza Online is a multilingual news website that is dedicated to bringing you the latest and most accurate information about what's happening in your community and beyond. We cover a wide range of topics, including politics, business, sports, entertainment, and more, with a special focus on local and regional events. We also have a Notice section for tenders, vacancies and local classifieds. The website also has other features and content beyond news like games, competitions, infographics, videos and cryptocurrencies. This digital portal is freely accessible on mobile, smartphones and computers with internet connection.



Available on Google News



GDPR Certified website
POPI Act regulated



PRINT

Mapepeza

- where the advertisement appears alongside regular editorial content. Display ads are generally used by businesses and corporations towards promotion of their goods and services and are generally for larger budget clients.

PICK YOUR SIZE

RATE: R105 P/CCM (VAT INCL)

Full Page (39X8)	Half Page (20X8)	Half Page (39X4)	Quarter Page (20X4)	Quarter Page (10X8)	Block Advert (10X4)

DIGITAL

M

- type of online advertisement that combines text, images, and a URL that links to a website where a customer can learn more about or buy products. ... These ads can be static with an image or animated with multiple images, video, or changing text (also called rich media ads)

IMPRESSIONS: 25-50K

RATE: R300 CPM (VAT INCL)



MOBILE ADS

DESKTOP ADS

**ENGAGING
EDUCATING
EMPOWERING**



Whatsapp or Call us on +27 782 218 002
Newspaper@mapepeza.online / mapepezacn@gmail.com

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(by appointment only)

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